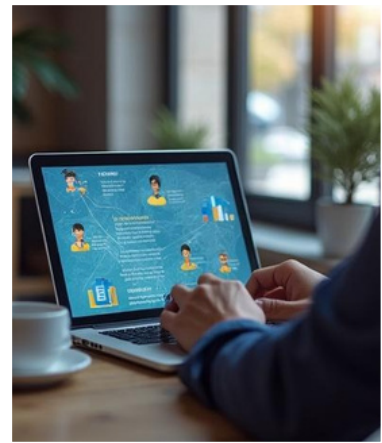
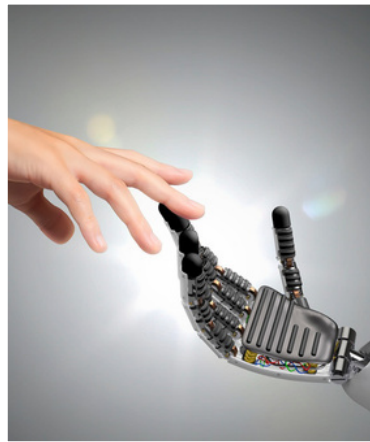


LEADING AI TRANSFORMATION

A THREE-DAY EXECUTIVE CERTIFICATION EQUIPS LEADERS WITH THE FRAMEWORKS, TOOLS, AND CONFIDENCE TO DESIGN, IMPLEMENT, AND GOVERN ENTERPRISE-WIDE AI INITIATIVES.



DR.MADONNA GHANEM
AI STRATEGY ADVISOR & DIGITAL
TRANSFORMATION SPECIALIST

&

MR.AYMAN HABLI
MANAGEMENT CONSULTANT &
CORPORATE TRAINER



SCAN TO REGISTER

Why This Program?



Build both strategic and technical leadership capabilities



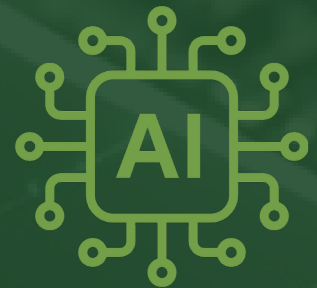
Bridges the gap between AI innovation and organizational impact



Delivered by industry experts and doctoral researchers in AI governance and transformation



Designed for immediate executive application and execution



What you'll learn

Day 1

Strategic AI Leadership

- Define a clear AI vision aligned with the business goals.
- Build Cross-functional synergy and cultural readiness.
- Apply KPI frameworks to measure AI ROI and performance.

Day 2

AI Maturity & Governance

- Assess organizational AI maturity across five dimensions.
- Design a phased transformation roadmap.
- Implement ISO 42001 governance and ethical AI frameworks.

Day 3

Advanced Implementation and Impact

- Apply lean AI principles for operational efficiency.
- Explore agentic AI and emerging autonomous systems.
- Develop leadership behaviors that sustain AI adoption.



Contact us

+965-60 909095

Visit our website

www.idrak-kw.com

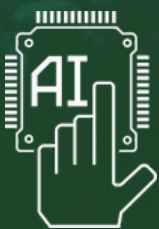


Who Should Attend?

- ✓ C-Suit Executives
- ✓ Chief Digital Officers
- ✓ Transformation Directors
- ✓ Change Management Experts
- ✓ Senior Leaders
- ✓ Chief Technology Officers
- ✓ Innovations Leaders
- ✓ Directors of Operations
- ✓ Strategy Drivers
- ✓ Chief Data Officers
- ✓ HR and Peoples Leaders

What you'll leave with

- **Strategic Clarity:** Translate AI vision into actionable roadmaps.
- **Governance Readiness:** Build Ethical, transparent AI systems.
- **Organizational Capability:** Structure teams and talent pipelines.
- **Operational Efficiency:** Apply lean AI and MLOPS practices.
- **Technical Literacy:** Understand generative and Agentic AI.
- **Measurable Impact:** Track ROI and demonstrate business value.



Ready to lead the AI Future?

Whether you're beginning your AI journey or scaling enterprise AI initiatives, this program equips you with the leadership capabilities to transform strategy into measurable business impact.



Contact us

+965-60 909095

Visit our website

www.idrak-kw.com

