

AI FOR LEADERS

Driving Business Transformation Through Artificial Intelligence

The AI for Leaders programme empowers business leaders with the knowledge, frameworks, and practical tools to identify high-impact AI opportunities, make informed strategic decisions, and lead successful AI initiatives with confidence.



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KUWAITI TECHNOLOGY BUILDER, AI
PRACTITIONER, AND TRAINER



SCAN TO REGISTER

Why This Program?



Understand how Artificial Intelligence is reshaping leadership, business models, and competitive advantage.



Learn how to identify high-impact AI opportunities across your business functions.



Gain practical frameworks for evaluating, prioritizing, and leading AI initiatives.



Lead AI adoption responsibly while managing risks, ethics, and organizational change.



Bridge the gap between business strategy and AI execution.



What you'll learn

Day 1

AI Strategy & Opportunity Identification

- AI fundamentals for business leaders.
- Identifying high-value AI opportunities.
- Translating business challenges into AI initiatives.
- Prioritizing AI projects based on business impact.

Day 2

Leading AI Implementations

- Scoping successful AI initiatives.
- Responsible AI, governance, and risk management.
- Build vs. Buy vs. Partner decision frameworks.
- Developing stakeholder-ready AI implementation plans.



Contact us

+965-60 909095

Visit our website

www.idrak-kw.com



Who Should Attend?

- ✓ Department Managers
- ✓ Business Owners
- ✓ Functional Heads
- ✓ Team Leaders
- ✓ Product Managers
- ✓ Strategy Professionals
- ✓ Project Managers
- ✓ Innovation Leaders
- ✓ Operations Managers
- ✓ Digital Transformation Managers

What you'll leave with

- **Strategic AI Mindset:** Recognize where AI can create measurable business value.
- **Opportunity Framework:** Identify and prioritize AI initiatives with confidence.
- **Decision Toolkit:** Evaluate build, buy, or partner options for AI solutions.
- **Implementation Roadmap:** Plan realistic AI projects with clear goals, timelines, and KPIs.
- **Leadership Confidence:** Lead AI adoption while managing change and stakeholder expectations.
- **AI Action Plan:** Leave with a practical roadmap to initiate AI transformation within your organization.

The Future Needs AI-Ready Leaders

**Be the leader who shapes the future
not the one who reacts to it.**



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