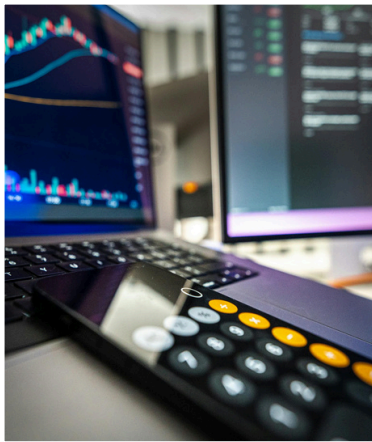


AI POWERED CERTIFIED DIGITAL MARKETING STRATEGIST

Live Virtual

A DYNAMIC FOUR-DAY CERTIFIED TRAINING DESIGNED TO EQUIP PROFESSIONALS WITH THE SKILLS TO BUILD AI-POWERED DIGITAL MARKETING STRATEGIES, OPTIMIZE CAMPAIGNS, AUTOMATE GROWTH, AND DRIVE MEASURABLE RESULTS.



AMEED AWAD

INTERNATIONAL DIGITAL
MARKETING, SALES & BRANDING
CONSULTANT

IN TODAY'S COMPETITIVE MARKET, SUCCESSFUL DIGITAL MARKETING RELIES ON SMART STRATEGY, DATA-DRIVEN DECISIONS, CREATIVE CONTENT, AND AI-POWERED GROWTH.



IDRAK
EMPOWERING TALENTS



SCAN TO REGISTER

WHO SHOULD ATTEND?

MARKETING MANAGERS, BRANDING MANAGERS, SOCIAL MEDIA MANAGERS, SALES DIRECTORS, DIGITAL TRANSFORMATION LEADERS, ENTREPRENEURS & BUSINESS OWNERS, CONTENT CREATORS, UX/UI DESIGNERS, MEDIA SPECIALISTS, DIGITAL MARKETING MANAGERS, B2B GROWTH PROFESSIONALS

WHAT WILL WE COVER?

DAY 1 — STRATEGY & META ADS

BUILD A STRONG FOUNDATION FOR GROWTH.

- INTRODUCTION TO THE W.A.L.T.S METHODOLOGY
- DESIGN YOUR DIGITAL MARKETING STRATEGY
- BUILD SOCIAL MEDIA ACTION PLANS
- LAUNCH FACEBOOK & INSTAGRAM CAMPAIGNS
- USE META AI TOOLS TO IMPROVE PERFORMANCE
- TARGET AUDIENCES FOR AWARENESS VS SALES



DAY 2 — SEARCH & DISPLAY MASTERY

OWN VISIBILITY WHERE CUSTOMERS ARE SEARCHING.

- ADVANCED AD STRUCTURES & PLACEMENTS
- GOOGLE SEM CAMPAIGNS
- SEO FUNDAMENTALS & RANKING STRATEGY
- YOUTUBE ADS
- GOOGLE DISPLAY CAMPAIGNS
- PRACTICAL CAMPAIGN SETUP ON YOUR DEVICE



DAY 3 — AUTOMATION & CONTENT GROWTH

SCALE FASTER WITH SMARTER SYSTEMS

- AI CONTENT GENERATION WORKFLOWS
- CHATGPT FOR MARKETING PRODUCTIVITY
- COPILOT & PRESENTATION.AI
- EMAIL AUTOMATION WITH MAILCHIMP
- HUBSPOT AS AI MARKETING ENGINE
- LINKEDIN OUTREACH AUTOMATION



CALL US
+96560909095

VISIT OUR WEBSITE
WWW.IDRAK-KW.COM

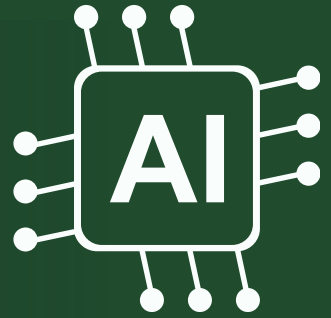


WHAT WILL WE COVER?

DAY 4 — EXECUTION & BUSINESS GROWTH

TURN LEARNING INTO MEASURABLE RESULTS

- BUILD YOUR COMPLETE AI-POWERED MARKETING STRATEGY
- CAPSTONE PROJECT FOR YOUR BUSINESS
- CAMPAIGN OPTIMIZATION TECHNIQUES
- KPI & ROI DASHBOARDS
- 90-DAY EXECUTION ROADMAP
- EXPERT FEEDBACK AND REFINEMENT



WHY THIS PROGRAM — WHY NOW

MARKETING HAS CHANGED FOREVER.

AI IS NOW THE COMPETITIVE EDGE BEHIND FASTER GROWTH, SMARTER TARGETING, LOWER ACQUISITION COSTS, AND STRONGER CUSTOMER ENGAGEMENT.

PROFESSIONALS WHO MASTER AI-POWERED MARKETING WILL LEAD THE NEXT WAVE OF BUSINESS SUCCESS.

WHAT YOU'LL LEAVE WITH

- ✓ A CLEAR AI-POWERED DIGITAL MARKETING STRATEGY
- ✓ PRACTICAL TOOLS TO OPTIMIZE CAMPAIGNS AND BOOST ROI
- ✓ SMARTER CONTENT CREATION WORKFLOWS
- ✓ LEAD GENERATION AND AUTOMATION SYSTEMS
- ✓ HANDS-ON EXPERIENCE WITH REAL MARKETING PLATFORMS
- ✓ A READY-TO-APPLY ACTION PLAN FOR IMMEDIATE RESULTS

READY TO GROW SMARTER, FASTER, AND STRONGER?

JOIN THE PROGRAM AND BUILD YOUR AI-POWERED MARKETING
ADVANTAGE TODAY!



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