

EMPOWERING TALENTS SERIES

2025



IDRAK



**ARTIFICIAL
INTELLIGENCE
ESSENTIALS**

CLASSROOM COURSE

**THEKAI: AI-DRIVEN
PRODUCTIVITY AND
INNOVATION
WORKSHOP**

EMPLOYEES AT ALL LEVELS

1 DAY

Eng. Laith
ALKHALAF

Program

OVERVIEW

JOIN US FOR A DYNAMIC ONE-DAY, BEGINNER-FRIENDLY WORKSHOP DESIGNED TO UNLOCK THE POWER OF GENERATIVE AI IN YOUR CREATIVE AND PROBLEM-SOLVING PROCESSES. THIS HANDS-ON SESSION WILL GUIDE PARTICIPANTS THROUGH THE FUNDAMENTALS OF AI TOOLS AND HOW TO APPLY THEM MEANINGFULLY IN IDEA GENERATION, RESEARCH SYNTHESIS, AND RAPID PROTOTYPING.

Key TAKEAWAYS



- UNDERSTAND HOW GENERATIVE AI WORKS AND HOW TO USE IT EFFECTIVELY
- EXPLORE TOOLS AND TECHNIQUES THAT SUPPORT INNOVATION AND CREATIVITY
- GAIN CONFIDENCE IN USING AI TO ENHANCE YOUR DESIGN THINKING PROCESS
- PRACTICE APPLYING AI TO REAL-WORLD CHALLENGES IN A SUPPORTIVE ENVIRONMENT
- DEVELOP MINDSETS FOR ETHICAL AND COLLABORATIVE USE OF AI IN YOUR WORK

Why ATTEND?

- UNLOCK AI'S POTENTIAL
- HANDS-ON PRACTICE
- BOOST YOUR INNOVATION SKILLS
- BEGINNER-FRIENDLY
- REAL-WORLD APPLICATIONS
- COLLABORATIVE & CREATIVE
- FUTURE-READY THINKING

Contact

US

NADA ELGHOSSEIN
nada@idrak-kw.com
+965 65583027



Fatma Mohamed
fatma@idrak-kw.com
+965 60909095



Follow

US



@idrak-kw



IDRAK Training & Consultancy
Services

