

EMPOWERING TALENTS SERIES

2026



IDRAK



**ARTIFICIAL
INTELLIGENCE
ESSENTIALS**

**CLASSROOM
COURSE**

**THEKAI: AI-DRIVEN
PRODUCTIVITY AND
INNOVATION
WORKSHOP**

**EMPLOYEES AT
ALL LEVELS**

3 DAYS

Eng. Laith
ALKHALAF

Program

OVERVIEW

JOIN US FOR A DYNAMIC, BEGINNER-FRIENDLY WORKSHOP DESIGNED TO UNLOCK THE POWER OF GENERATIVE AI IN YOUR CREATIVE AND PROBLEM-SOLVING PROCESSES. THIS HANDS-ON SESSION WILL GUIDE PARTICIPANTS THROUGH THE FUNDAMENTALS OF AI TOOLS AND HOW TO APPLY THEM MEANINGFULLY IN IDEA GENERATION, RESEARCH SYNTHESIS, AND RAPID PROTOTYPING.

Key TAKEAWAYS



- UNDERSTAND HOW GENERATIVE AI WORKS AND HOW TO USE IT EFFECTIVELY
- EXPLORE TOOLS AND TECHNIQUES THAT SUPPORT INNOVATION AND CREATIVITY
- GAIN CONFIDENCE IN USING AI TO ENHANCE YOUR DESIGN THINKING PROCESS
- PRACTICE APPLYING AI TO REAL-WORLD CHALLENGES IN A SUPPORTIVE ENVIRONMENT
- DEVELOP MINDSETS FOR ETHICAL AND COLLABORATIVE USE OF AI IN YOUR WORK

Why ATTEND?

- UNLOCK AI'S POTENTIAL
- HANDS-ON PRACTICE
- BOOST YOUR INNOVATION SKILLS
- BEGINNER-FRIENDLY
- REAL-WORLD APPLICATIONS
- COLLABORATIVE & CREATIVE
- FUTURE-READY THINKING

Contact

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