

# EMPOWERING EXECUTIVE TALENTS 2025



IDRAK



**CLASSROOM  
COURSE**

**CULTIVATING  
INNOVATION  
EXCELLENCE**

**EXECUTIVE  
LEADERSHIP  
PROGRAM**

**MASTERING THE SIX  
'I'S'® TO MANAGE  
AND LEAD CHANGE**

**2 DAYS**

**Mrs. Natalie  
TURNER**

# Program

## OVERVIEW

IN TODAY'S RAPIDLY EVOLVING BUSINESS LANDSCAPE, ORGANISATIONS RECOGNISE THE NEED TO EMBED INNOVATION INTO THEIR DNA AND CULTURE, MAKING INNOVATIVE MINDSETS AND BEHAVIOURS A PART OF EVERYDAY WORKING LIFE. THE BENEFITS ARE SIGNIFICANT: BREAKTHROUGH IDEAS THAT DRIVE COMMERCIAL OBJECTIVES AND A CULTURE THAT EMBEDS INNOVATION AS A CORE COMPETENCE. INNOVATING IS MUCH MORE THAN HAVING A GOOD IDEA. IT REQUIRES VARIOUS SKILLS, KNOWLEDGE, CULTURE, AND PROCESSES TO BRING IDEAS TO FRUITION AND CREATE A SUSTAINABLE IMPACT.

### Key TAKEAWAYS



- UNDERSTAND WHY INNOVATION MUST BE EMBEDDED INTO EVERYDAY CULTURE.
- DISCOVER HOW INNOVATION DRIVES COMMERCIAL AND STRATEGIC GOALS.
- LEARN THAT INNOVATION REQUIRES MORE THAN IDEAS—IT NEEDS MINDSET, SKILLS, AND PROCESS.
- EXPLORE THE SIX 'I'S® OF INNOVATION AS A PRACTICAL FRAMEWORK.
- IDENTIFY YOUR PERSONAL AND TEAM INNOVATION STRENGTHS.
- GAIN TOOLS TO FOSTER INNOVATION DURING CHANGE AND UNCERTAINTY.
- RECOGNISE INNOVATION AS A PEOPLE-DRIVEN PROCESS, NOT JUST A TECHNICAL ONE.

### Why ATTEND?

- DISCOVER THE SIX 'I'S® OF INNOVATION FRAMEWORK.
- BUILD ESSENTIAL INNOVATION SKILLS AND MINDSETS.
- IDENTIFY YOUR UNIQUE INNOVATION STRENGTHS.
- LEARN TO LEAD INNOVATION THROUGH CHANGE.
- APPLY TOOLS TO TURN IDEAS INTO IMPACT.
- CREATE A CULTURE WHERE INNOVATION THRIVES.
- LEAVE WITH A CLEAR INNOVATION ACTION PLAN.

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